



# 1994 GREETINGS

December 1994

• Cambridge, Massachusetts USA

## *Seasons greetings to our friends and families!*

*As 1994 settles down and we look to 1995, we both wish you happiness, prosperity, and most of all peace this season.*

*This time of year has always been one of our favorites. Maybe it's the change in season, the anticipation of winter, or the afterglow of autumn... it just seems that now is a really great time to look back at the year as it comes to a close and to look forward to the new that's fast coming upon us.*

*In our hectic lives, we all too often forget to reflect, ponder, and even dream. Where have we come from, what are we doing here, and where are we going. It's only when we take stock of life every once in a while do we have the chance to plan for new adventures, or even make slight course adjustments!*

*So that's our simple wish to all this season: dream.*

*Reflect back, take in the landscape, look ahead, and just go. The how-to's and where-fore's will all be resolved as they happen. Set your sights on where you want to be and take a leap.*

*Life's too full to not enjoy a few little surprises along the way!*



*So... from our house to yours, all our warmest wishes this holiday season— and for the exciting new year to come!*

*Marc  
& Jeffrey*

## 1994: Welcome to Bean-Town!

We welcomed in 1994 with a bit of a shock: I was offered a promotion, but would have to move to Boston to Scitex's US headquarters. Jeff was incredibly supportive and agreed to the move.

We went on a "house-hunting" trip in February (such a lovely New England winter- NOT). Amidst the blizzards and ice, and seeing a lot of really bad places, we found a wonderful place to live in Cambridge— close and easy access to Boston and a quick commute for me. We spent most of March getting ready for the move and were packed-up and on a

plane on March 31. We started the unpacking on April 1 and "finished" sometime in May. A few of our visitors over the summer commented on how well everything "fit" into the new place— and it really does. Jeff deserves most of the credit for that, as I was still traveling for the first month that we were here. By summertime we were all set-up and enjoying one of the nicest summers that

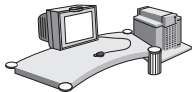
New England has had. We were also very well visited this year, including Jeff's and my families and some of our friends from Chicago and Minneapolis.



Part of my promotion was reduced travel... but the day the movers finished unpacking I was getting ready for two weeks on the west coast. By

May I was traveling less- at least not leaving Monday and coming home Friday. During the year I've done a couple of coast-to-coast trips (Monday LA, Tuesday Atlanta, Thursday Chicago, etc.). In June I went to Scitex Europe in Brussels for two weeks. While the constant traveling has subsided (finally) now I'm worried that I will lose my "elite" status with the airlines and hotels! BUT... I think I'll take a "normal" life of being home more often than not over being fawned over on the airlines. With Jeff's new job, we haven't had any time for vacations this year. We'll make up for it next year and go somewhere special.





## Business Section



My new position within Scitex has been interesting. As a Product Marketing Manager, I am involved with the concept, specification, planning, R&D, market research, beta testing, and the sales roll-out of new products. In addition, I manage the life-cycle of products as they mature. What all this ends up being: I'm responsible for products from concept to cus-



tomer satisfaction. It's a big challenge as this industry is very fast moving with prod-

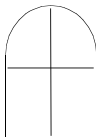
uct life-spans of less than two years. In addition, because Scitex is the industry leader, everyone is competing with us. We've also been going through a number of re-organizations this year—the end result usually meaning less people, same amount of work. I'm looking forward to next year and the challenges they bring—it's never a dull moment!

I will be making several trips to Israel next year to get some of our new products to market, and to get ready for the industry's largest trade show of the decade, Drupa, which will be in Hamburg in May. Despite the long hours, in the end it is very rewarding

Jeff took the first month that we were in Boston to get familiar with the city, set-up the house, and look at what positions were out there. Within his first week of looking, he was hired at New England Medical Center in the Dermatology department. Jeff was initially happy there but after several months the bureaucracy and bad management made it difficult to stay there. Since Jeff's goal is to get into the design field, we agreed that he should make the move and get involved somewhere in that area.

## workbench

He found a position at Workbench, a wonderful nationwide company featuring really nice contemporary furniture, and started there in early December working in sales. His customer service skills, good taste, and genuine nature should make him a stand-out success there. Hopefully, with the right kind of hours, he will be able to return to school for a design-related degree. For those who have seen the house (especially the remodeled dining room), you can appreciate why he should be in the design field!



## The Kat's Korner

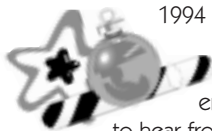
by Satin and Shadow

We're back in Boston again. It's really nice here- a big house and lots of windows and sun. But, this moving thing can stop any time now! All the boxes, all the hustle-and-bustle, and the plane rides (do you know it's dark in the bottom of the plane?). We liked the plane ride a lot better than being in the car for eight hours though. Shadow made messies on the way to Boston and she had to get a bath when we got to the new house- but she liked it (go figure).

It's been nice having both of our "Dads" home more often. We have a nice porch that we played on during the summer- except they wouldn't let us out to see the birds, up-close-and-personal.

All in all, we love it here, we're happy and healthy. And we love visitors- so remember to come by and see us!

Well, we've got some Christmas toys to chase and I think I just heard the can-opener- so gotta run!  
Happy holidays.



1994 has been a great year for us— new surroundings, new jobs, new friends... but we miss all of our families and friends "back home". We hope that you enjoyed this little snapshot of our year... and we'd love to hear from everyone too... not to mention that we do have a lavishly appointed guest room (maybe a Bed & Breakfast isn't such a bad idea!!!).

Let us know how you're doing... and when you're in the neighborhood (or the East Coast for that matter!).

Happy, joyous holidays to everyone... and a great new year ahead full of dreams.

*Marc Johnson  
& Jeffrey Taylor*

**73 Blanchard Road  
Cambridge, Massachusetts 02138**

**617.497.5735 • 617.497.7458 (fax)  
internet: marco@pride.net**